Better Nutrition

Because Better Health IS Better Business

Ashley Koff RD

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Organic Produce Summit 2017
WHAT DO WE ALL WANT?
HOW CAN WE GET & KEEP IT?

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HOW CAN WE GET & KEEP IT?

BETTER NUTRITION POWERS BETTER HEALTH

BETTER NUTRITION = GIVES THE BODY WHAT IT NEEDS TO RUN, BETTER*, NOT PERFECT, MORE OFTEN

*BETTER = EFFICIENTLY + EFFECTIVELY
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<thead>
<tr>
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<th>Better Nutrition Principle</th>
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<tbody>
<tr>
<td>1</td>
<td>Better nutrition better be delicious</td>
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<tr>
<td>2</td>
<td>Better nutrition is better not perfect</td>
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<tr>
<td>3</td>
<td>Better nutrition better be based on you</td>
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<tr>
<td>4</td>
<td>Better nutrition better be plant-based</td>
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<td>5</td>
<td>Better nutrition better fit your budget</td>
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<tr>
<td>6</td>
<td>Better nutrition includes better quality</td>
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<td>7</td>
<td>Better nutrition includes better quantity</td>
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<td>8</td>
<td>Better nutrition includes better nutrient balance</td>
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<td>9</td>
<td>Better nutrition includes better frequency</td>
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ORGANIC PRODICE IS BETTER NUTRITION

NUTRIENTS TO RUN BETTER
NUTRIENTS TO CLEAN UP BETTER
PRODUCE IS PLANT-BASED
LESS / NO IRRITANTS, DISRUPTORS

SO WHAT’S THE PROBLEM?
ORGANIC PRODICE IS BETTER NUTRITION

BETTER BE AFFORDABLE
BETTER BE DOABLE
+
BETTER BE DELICIOUS!
WHAT DO WE REALLY WANT?

- BETTER NUTRITION RECIPES
- BETTER NUTRITION MENUS
- BETTER NUTRITION LESSONS
- BETTER NUTRITION EVALUATIONS

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